

## **Corporate Social Responsibility – A Welspun Commitment**

“Creating a strong business and building a better world are not conflicting goals – they are both essential ingredients for long-term success” – **William Clay Ford Jr. Executive Chairman, Ford Motor Company.**

In the past 26 years, Welspun has established itself as one of the fastest growing Indian conglomerates with presence across five business verticals. When we started our facilities at Anjar, we committed to ourselves that we would give back to society what we get from them. We looked at the societal structure around our facilities and identified the needs of society.

The Group’s social vision has been enshrined in the **3 E’s** which have become the Guiding Principles of our CSR initiatives:

- **Education,**
- **Empowerment**
- **Environment and Health.**

A number of projects have been taken up under the banner of the Welspun Foundation for Health and Knowledge (WFHK).

All our initiatives, whether run independently by Welspun or through a partnership with the local government or non-governmental organizations (NGOs), encompass one or all of the 3Es of CSR.

A brief overview of the activities that we undertake as part of our CSR initiatives is best presented under each of the 3 guiding principles.

### **EDUCATION:**

The future of our country is in our young population. Welspun promotes and supports the Right to Education and is dedicated to improving and enhancing the quality of education thus equipping the children of today to become the leaders of tomorrow.

We found that the society around our plant locations is typically under-privileged with limited access to education. Hence, for our business locations, we are focusing on improving the quality of education and its penetration from pre-primary to secondary schooling.

### **Quality Education Program**

- At Anjar, Welspun has initiated a Quality Education Project with the Government of Gujarat in association with Light of Life Trust (NGO). The Gujarat Quality Education project aims to reach out to all the **123** government schools in Kutch in the next 3 years.
- The 2012-2013 objectives are:
  1. To improve the transformation rate of students from upper primary to secondary level by 2.5%.
  2. Simultaneously enhance teacher’s capacity to ensure increase in quality education by 25-30%.
  3. Improve student attendance by 30%
  4. Augment parent participation by 15%.

Last year this project reached out to three government schools viz, **Varsamedi, New Dudhai and Bhadreshwar with 28 teachers and 584 students from Std V – VIII.** Please refer to Annexure for the deliverables quantified for 2012-13.

This year we have extended our reach to 15 government schools in Anjar with **5720 students and 157 teachers from std 1 to std 8.**

- At Salav, Alibaug, to improve the access to education for the Katakari tribals (locals of Salav), we have tied up with the Light of Life trust to impart **quality education at the secondary school level.** This project now reaches out to **100 tribal** children and aims at arming these children with superior social and vocational skills in addition to regular education so that they can contribute to their families and society.
- With the objective of helping teachers to stay at par with the various developments in the education field & upgrading their teaching skills, **Teacher training programs** have been conducted in Kotma (Anuppur, MP), Vijayaraghavgarh (Katni MP) & in Neemuch (MP). A total of **93 teachers** have attended these training programs.

#### **Balwadis (Pre-primary Education Centers) and Adult Literacy.**

- Welspun runs **4 Balwadis** in the workers colonies in Anjar and Vapi, Gujarat. A total of **170** children are benefitting from the basic education imparted at these Balwadis.
- We also run an Adult Literacy programme for 15 interested women in Anjar.

#### **Computer Training**

- We initiated **Jeevan Asha Computer Training Centre** at Salav where children are being provided computer and soft skills training. Jeevan Asha Training Centre has covered **60 students** with basic computer training. We aim to cover over 200 students under the Jeevan Asha computer project in Salav by June 2013.
- As part of our CSR strategy, we are working closely with the **MP Government on its various programs & schemes.** We have taken up the head start centre in Ubra. We have imparted **computer-based education** to **150 students** so far.

#### **Career Counseling**

- This initiative is carried out for children belonging to Welspunites at the Head office (Mumbai) and for students of Std X to XII at Welspun Vidya Mandir (CBSE Board School) at Anjar and Salav. Psychometric tests are administered and one on one counseling is conducted based on the test results.

#### **Educational and Motivational Sessions for Cancer Patients and Their Families**

- As a part of our Employee Volunteering Initiative, 17 Welspunites spend quality time (on working Saturdays) at St. Jude's childcare center, Mumbai in quest of making a qualitative difference to the lives of **38 underprivileged children** suffering from cancer and their parents. The group teaches skills like Spoken English, Computer literacy, Art and Craft. They hold motivational sessions/videos; share inspirational stories that help the children and their families cope with distress

## **Welspun Vidya Mandir**

- 2 CBSC Schools up to Standard XII at Anjar, Gujarat and Salav, Maharashtra, aim to enhance all round development of children. They provide quality education to over **2060** students. As a part of community welfare the school organises regular community service clubs Children visit to old age homes and orphanages, art products made by the children are put up on sale and the funds are utilized for community welfare.

## **Miscellaneous**

- To encourage children to get enrolled in school, financial assistance has been extended to children from project affected families at the Anuppur site for the academic year 2012-2013. We shouldered the onus of admitting **94 students** in Nav Jyoti School, located in Pakhariya village.
- In Majhtolia Village, not only do we bear all the costs towards the student's fees, uniforms, bags & other stationery items, we also conduct regular tuition classes for the students between 3pm – 4pm, from Monday to Friday. A total of **668 children** are being covered.
- Fully equipped **library cum recreation centers** have been started at various locations in MP & Rajasthan. In MP, we have these centres in Majhtolia (Anuppur) & Dokariya (Katni), which is visited on a daily basis by 25-30 student & youth. In Rajasthan, the centre is located at the Rajasthan Government Primary & Middle school in Kanasar village, Jodhpur district. Apart from having a well stocked library, it is also equipped with material for indoor & outdoor games including Badminton, Volley ball, Cricket, Carom, Chess etc.

## **EMPOWERMENT:**

As we secure our future generations in terms of education, we also see the need to empower families so that they can sustain themselves in the near term and move towards growth and prosperity. And what is better than to focus on empowering women!

## **Women Empowerment**

### **Approach**

- A need analysis is conducted at the community level, based on which we start a centre that's run like a **professional enterprise**.
- We **monitor efficiency, provide guidance and training** in cut and sew operations to the interested women.
- **Products made at our centers are:** home linens, school uniform, and cloth bags.
- Our textile plants then either employ the women or if due to domestic difficulties the women can't pursue employment they continue with alternative source of employment in our respective centers where they are engaged in cut & sew operations.
- So far, 302655 items like bags, cushion covers, pillow covers, sheet sets, aprons and uniforms have been produced at these Centers
- We aim to increase the earnings of women at these centers by 30% in 2013.
- The tables below quantify our women empowerment initiative.

Total Number of beneficiaries since Inception of our 5 Centers	Total Number of Women Absorbed in Welspun India Ltd. after Vocational training at our 5 Centers	Total number of women Engaged at our 5 Vocational Centers
460	207	76

#### 5 Vocational Centers Anjar

Center	Number of Women Engaged in Cut and Sew Operations to earn their livelihoods
Dudhai	18
Bhadreshwar	22
Versamedi	15
WIL Workers Colony	7
WCL Colony	14

- This project has encouraged women who have never stepped out of their homes to venture out to learn a new skill and be an equal partner in the family's financial transactions.
- Inspired by the success of this endeavor, we have also **replicated this initiative at Welspun Gram, Vapi**. We are encouraging our women folk to enroll for training programs and develop skills to make themselves employable at Welspun as well as other Textile Industries. We aspire to start a women empowerment initiative at Palghar and Rakholi based on the local area needs and skill set.
- **Similarly, 4 tailoring & stitching centers** have been started and are operating in the villages of Umarda & Chhatai in Anuppur district and Dokariya and Bhujbhuja in Katni districts (of MP). The women undergo training and on successful completion, Usha International awards them a certificate. A total of **232** women have successfully completed the course.

## **Youth Empowerment**

- To provide employment opportunities to the village youth, a number of job fairs have been organized at various locations in Madhya Pradesh & Rajasthan. Around **415** youth received offer letters with the job fairs organized till date.
- India's biggest challenge is skilled manpower. To empower our youth and encourage them to take on vocational skill courses, we have adopted the **Industrial Training Institute (ITI)** at Vandsa, Navsari District under the Central Government Scheme of ITI up gradation through the Public-Private partnership route. At ITI, MS University professors take theoretical classes and we impart on-job training at our textile facilities at Vapi. We absorb the successful students at WIL. So far, we have trained **13** students at WIL. Simultaneously, we have also tied up with MPSTME College, Sirpur and Vapi where we provide a six-month practical training to students.

## **ENVIRONMENT & HEALTH:**

We realize the importance of conservation of natural resources and nature for sustainable future growth. Health is wealth! – With this adage in mind, we follow a unique system of providing health and empowerment together.

### **Drinking Water Purification**

- In a random survey done in villages near Vapi, Gujarat it was observed that safe and clean drinking water was a dire need. Most of the water sources were highly polluted with very high ph value, which as per WHO standards was beyond permissible. Hence, Welspun decided to set up a Reverse Osmosis Water Purification Plant to provide potable drinking water in Kunta Village near Welspun India Limited.
- This project has made potable drinking water available to approximately 6200 people from Kunta village.
- Through this project Welspun is addressing the broader health issues and also will hand over this project to village Panchayat to achieve sustainability.

### **Primary Health Care Services**

#### **Mobile Health Vans Mumbai**

- In Mumbai, for the underprivileged section of the society Welspun aims to provide free access to Primary Health Care Services hence, we have launched our Mobile Health Van in Association with Wockhardt Foundation. This initiative has covered 15532 people in the year 2011-12 from six communities. The mobile van is equipped with medicines, a doctor and a paramedic.
- In the 2<sup>nd</sup> phase: 2012-2013, we will give more emphasis on Preventive Health Care and various health aspects like mother and child health care, immunization, cardiovascular diseases and other seasonal diseases. This intervention will be carried out with strong networking with government bodies like public health centers and other medical practitioners in the community

### **Regular & Special Medical Camps**

We have organized 124 medical camps at our various locations in Katni, Anuppur & Nimach (MP) & Jodhpur (Rajasthan).

### **Medicare Centre**

Medicare centers have been started in the villages of Dokariya & Bujbuja in Katni district & in Majholi village in Anuppur district to provide OPD health services.

### **Launch of Ambulance facility**

We have launched an ambulance facility in Majholi village (Anuppur District) & in Katni district.

### **Anti- Tobacco Program**

- In order to create awareness on the ill effects of Tobacco and to make children instrumental in bringing about this change in their neighborhood and families Welspun initiated Anti tobacco Life Skill Project with 33 secondary schools from Alibaug partnering with Salaam Bombay Foundation (NGO). This project covered approximately **10000 students, 100 teachers and 50 Anganwadi Workers**. Under this project teachers training workshop, students capacity building program and culmination event was carried out in the year 2011-2012.
- All these schools continue to implement the life skill anti tobacco activities even today.

### **Waste Water Recovery Plant**

- As an example of our effort to grow through a sustainability focus, we have set up a state-of-art **Waste Water Recovery Plant having capacity of 10MLD (million Liters Daily) at Anjar Campus**, which takes care of both Textile as well as Pipe plant effluent.
- It is one of the largest Waste Water Recovery plant in textile industry at a single location having series of treatment stages leading to its designed capacity of **90% recovery**.
- **This set-up recycles 100% of our water and we re-use 85% of water during our processing thereby conserving water in our already water-starved location of Anjar**

### **Nisargruna Biogas Plant**

- Our focus on renewable energy both for business and environment has been instrumental in our installing a centralized '**Nisargruna Biogas plant**' at WIL, Anjar to handle and process the biodegradable waste materials generated from kitchen, canteen, garden and other biological sludge of Welspun City and Gram, Anjar.
- Presently 2-2.5 MT of biodegradable waste is feed into the Nisargruna Plant, which generates fuel gas equivalent to 40kg of LPG, which in turn is used for cooking in plant canteen.

### **Nutrition for Children**

- At Dahej, we have tied-up with the District Women and Child Welfare department to fight malnourishment. To date, we have **provided nourishment kits to 100 malnourished children** from the neighbouring villages.

- We have partnered with **Prerana** (NGO) in Mumbai to provide **night shelter, nutrition and basic learning facilities** to **120 children** belonging to Commercial sex Workers at Falkland road.

### **Tree Plantation**

- We have planted a total of 6,32,000 trees, shrubs and hedge in Anjar and plan to plant additional 50,000 trees in 2013
- **Plantation of Jatropha**  
Under our initiative to convert the desert area of Anjar into a lush and more serene environment we have undertaken an afforestation drive at Welspun City, Planting thousands of Saplings of the Jatropha Tree. The Jatropha seed oil can be combusted as fuel for simple diesel engines.
- More than **3335 plants** have been planted during the various drives at various locations in Katni, Anuppur & Nimach in Madhya Pradesh & in Jodhpur in Rajasthan. Saplings have also been distributed to the villagers to be grown in their own surroundings.

### **Miscellaneous**

- To create awareness among our staff and their children about our natural resources and history through an event organized in partnership with **Bombay Natural History Society (BNHS)**. **This programme currently covers around 490 students from Welspun Vidya Mandir Salav.**
- **World Hand Washing Day & World Environment Day Celebrations**  
On 15<sup>th</sup> October 2011, around **400 students** from various government (Primary & Middle) schools participated in the event.  
On 5<sup>th</sup> June 2011, a painting competition was organized for the students. The theme was "Environment and Pollution". **190 children** from the adjoining six villages participated in the competition. Each of the participants was gifted a tree sapling to plant and nurture.
- For the extremely poor populace around our Salav facility, we have provided access to free medical facilities at our Welspun Health Center by issuing medical cards to over 1000 individuals.
- At Versamedi village on 1<sup>st</sup> October, 2012 we organized Medical Check up Camp for the people in rural community and 85 people took benefit of free consultancy services of Specialist Doctors and medicines provided to them.
- On 17<sup>th</sup> March, 2013 (Sunday), we organized Medical Check up and Hepatitis B Vaccine Camp at Welspun Gram in Versamedi Village, Anjar and 242 children in the villages were vaccinated free of cost to them.
- **Community Health Centre (Barhi, Katni)**  
Since 27<sup>th</sup> November 2011, we have been providing full-fledged assistance to this CHC.
- In Anuppur & Katni district, during the summer of 2011, we organized four tankers (Capacity - approx. 50,000 litres per tanker) to provide **potable** water daily to the villagers at their doorstep. **This facility benefited 1600 homes in 8 villages.**

- In addition to all these efforts, we carry out various activities at our head office at Mumbai like NGO exhibition, Blood donation camps, World Environment Day, World No Tobacco Day, CSR Expressions, Christmas celebration.
- Through our various Medical & Health intervention programs at Katni, Neemuch, Anuppur (Madhya Pradesh) & Jodhpur (Rajasthan), we have been able to reach out to 47,412 villagers.
- On 10<sup>th</sup> May 2013, a Blood Donation Camp was organised in our Mumbai Head Office in association with Tata Memorial Hospital, Parel, Mumbai. About 95 employees came forward to donate blood out of which 75 units of blood was collected.
- Keeping in mind the huge destruction caused by the Utrakand floods, Welspun contributed a total of Rs. One Crore to the PRIME MINISTER'S RELIEF FUND. All Managers to DGMs contributed one day's basic salary and GM and above contributed one day's CTC towards this noble cause. Apart from this, we had employees who donated in kind as well to help in the rehabilitation of those affected by this calamity.

**These little steps in our journey towards sustainable growth are aimed at providing a socio-economic growth to the society that has given us so much in terms of business.**

**"We make a living by what we get, but we make a life by what we give." Sir Winston Churchill**