



ALEGRIA DO AMBRIZ

An agricultural development and economic empowerment project bearing fruits and vegetables

2017 IPLOCA Corporate Social Responsibility Award Sponsored by Total

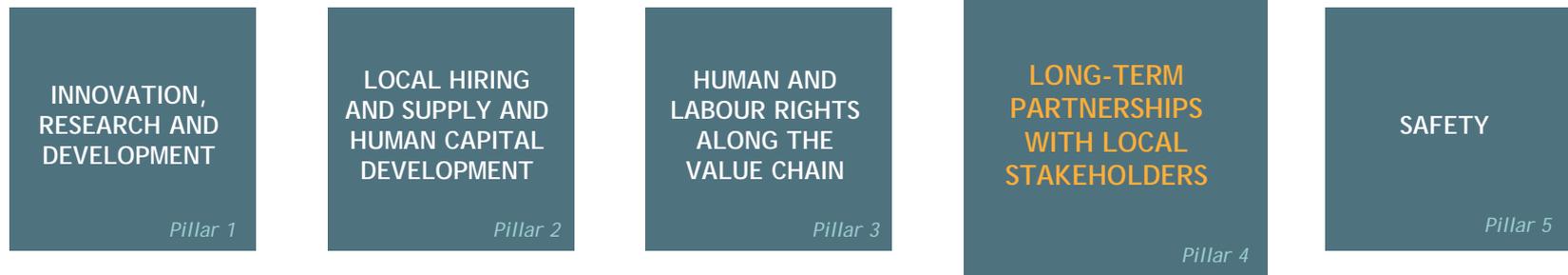


SAIPEM VALUE CREATION MODEL

Promoting socio-economic development locally

One of the key drivers of Saipem's success and recognition worldwide has always been the creation of long-term value, implying embedding sustainability in the corporate culture, adopting an inclusive business model and pursuing opportunities to generate long-term positive value for society.

Enhancing the engagement with local stakeholders and supporting the local community well-being is one of the five pillars that make up the Saipem value creation model and the *Alegria do Ambriz* project is an example of this value creation approach.



The initiative is also part of the Saipem's commitment to achieving the United Nations Sustainable Development Goals, in particular contributing to the goals:



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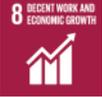
Key initiative overview

TITLE	Alegria do Ambriz	AREA OF INTERVENTION	Agricultural development	TIME RANGE	2010-2017
CONTEXT	Horticulture and fruit growing in Ambriz is currently almost non-existent due to farmers' lack of expertise in agricultural techniques and also the shortage of financial resources. Current systems are equivalent to self-subsistence farming, which consists of small farmed areas and undiversified crop systems, despite the fertile soils.				
TARGET GROUPS	The direct beneficiaries of the project are 25 households of small-scale farmers (150 people in total, taking into account the average household), who do not have access to the production means, including land. Besides the direct beneficiaries of the project, the impetus being generated by the project may lead to the creation of more than 100 indirect jobs (workers to perform odd jobs, transport business and sales).				
METHODOLOGY	The methodology aims to ensure a long-term impact, supported by material goods and know-how. Considering the inclusion of these two aspects, the project covers: (i) agricultural system with adequate equipment, irrigation and storage; (ii) training programme to ensure and strengthen farming techniques; (iii) creation of an agricultural cooperative to ensure self-management of the farmer households.				
ACTIVITIES	The project activities performed are related to (i) construction of facilities and an irrigation system; (ii) permanent training over the three-year project and strengthening the various sustainable farming techniques and management of an agricultural cooperative; (iii) mixed horticulture and fruit-growing system "intercropping", and (iv) establishment of an agricultural cooperative to sell the products.				

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Key achievements

≈ 150 beneficiaries

Results	Reference to SDGs
Reduction of unemployment (about 100 indirect jobs created) and increase of local purchasing power	  
Technical skills development and know-how transfer	
4 t of agricultural production in 2016	 
Development of a fresh fruit/vegetables local market and spread of more balanced diet among local community	   
Strengthening Saipem's multistakeholder approach and improvement of the relationship between Saipem and the local authorities/community	



The first harvest (end 2016)



'Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime'