



The Changing Face of Paris Through 2,000 years of architecture

by Marion Prouteau
Founder and Director, RobertPINK Agency

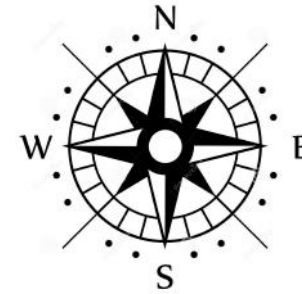
on the occasion of IPLOCA 50th Anniversary Convention
at Le Méridien Etoile, Paris - September 15th, 2016



Some Facts and Figures



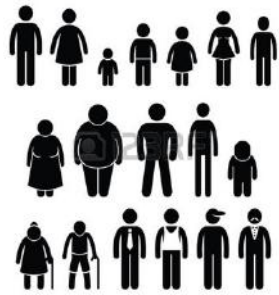
+ 2,000



9,5 / 18



- 1



2,240,621



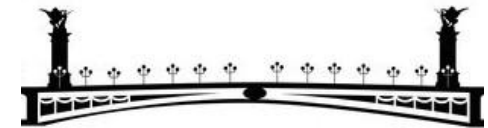
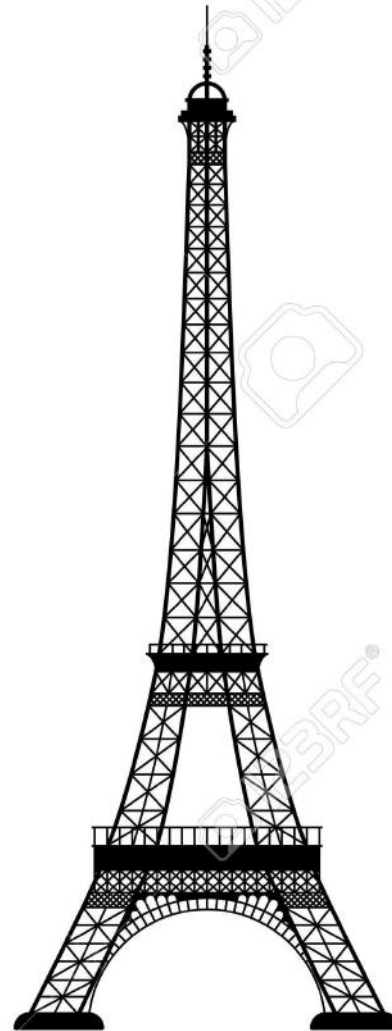
12,000,000



+ 13,000



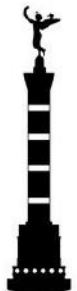
+ 400



37



20



1,834

The 9 main architectural styles



Gallo-Roman



Roman



Gothic



Renaissance



Classical



Second-Empire/Haussmannian



Art Nouveau

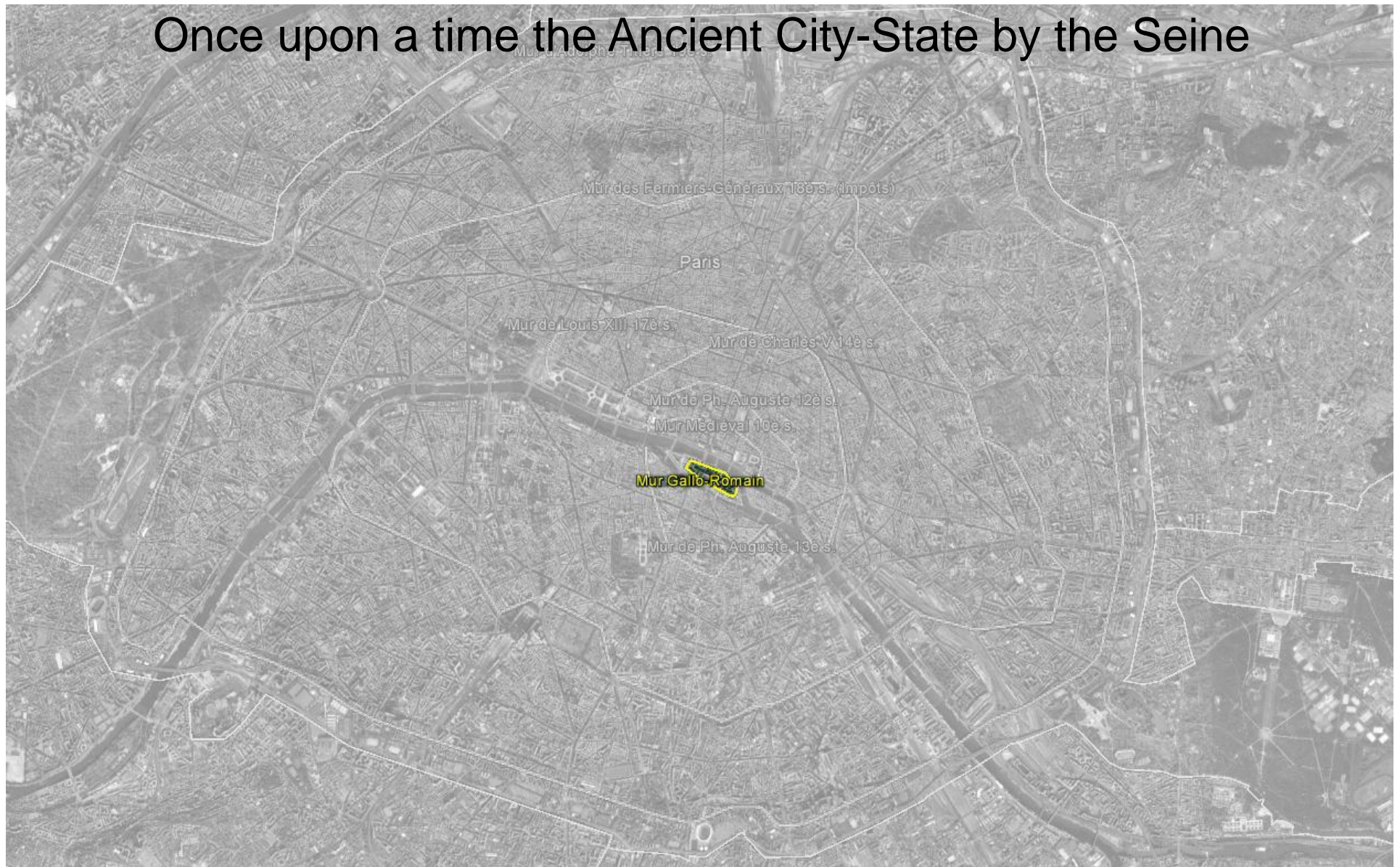


Art Déco



Modern/contemporary

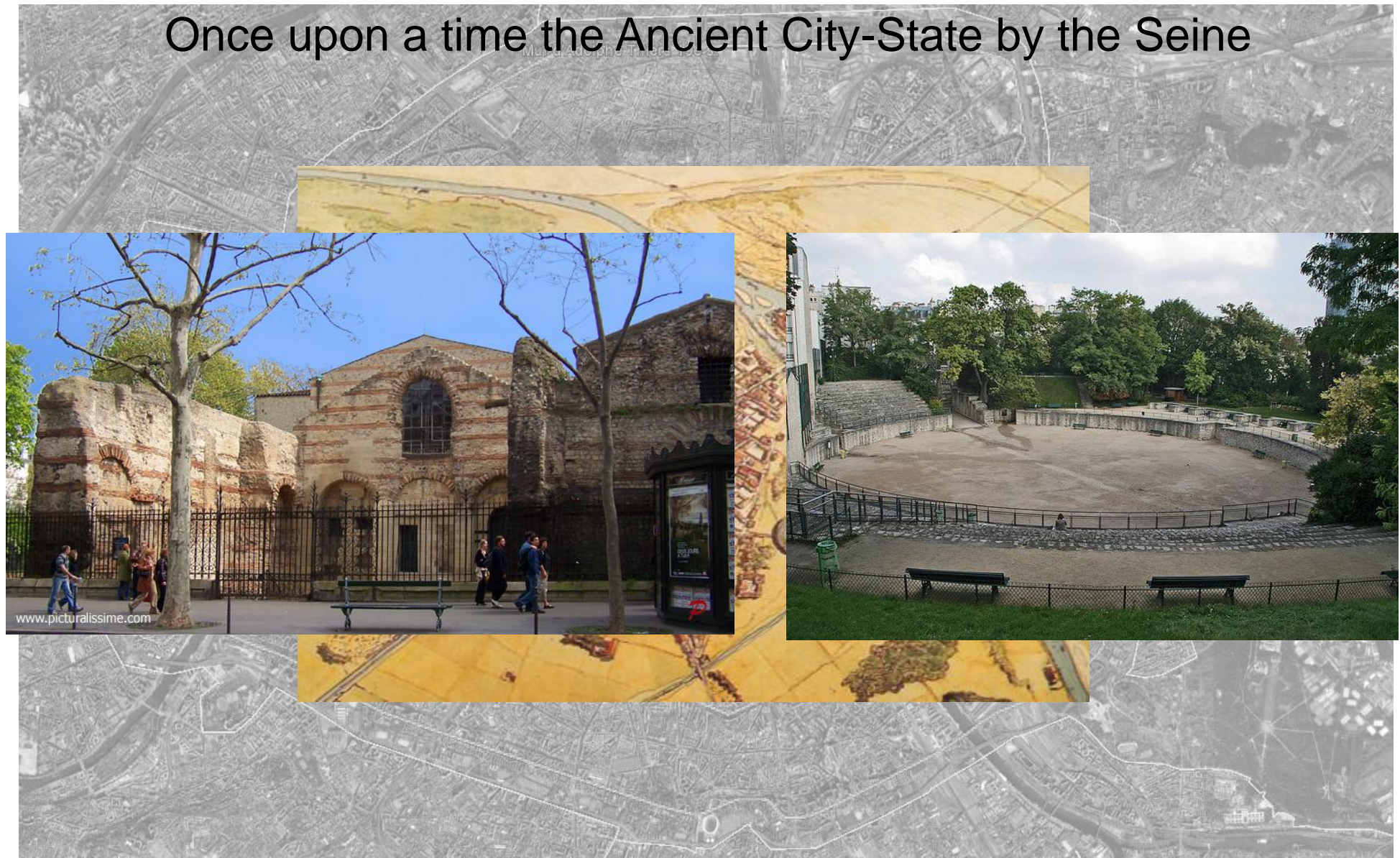
Once upon a time the Ancient City-State by the Seine



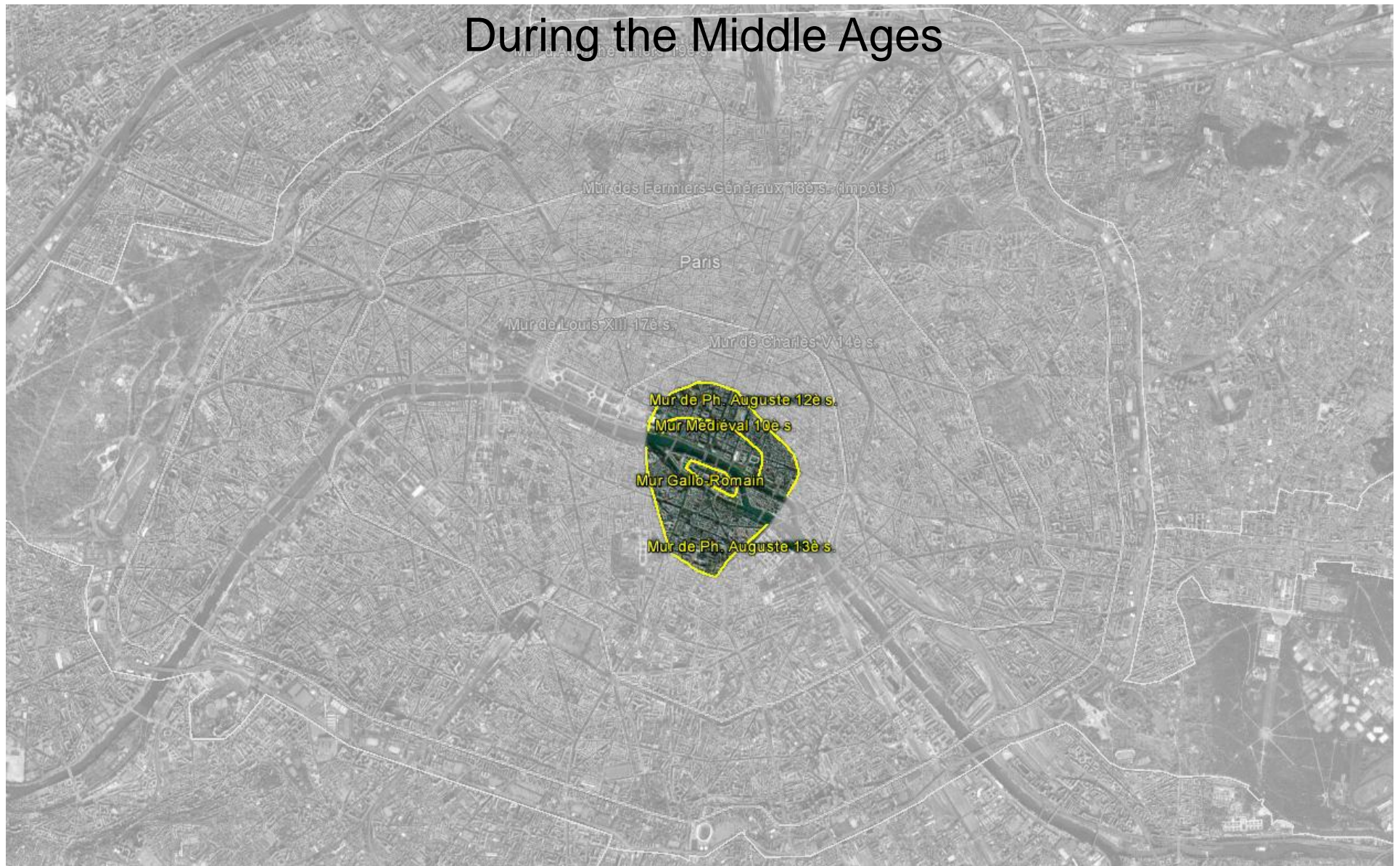
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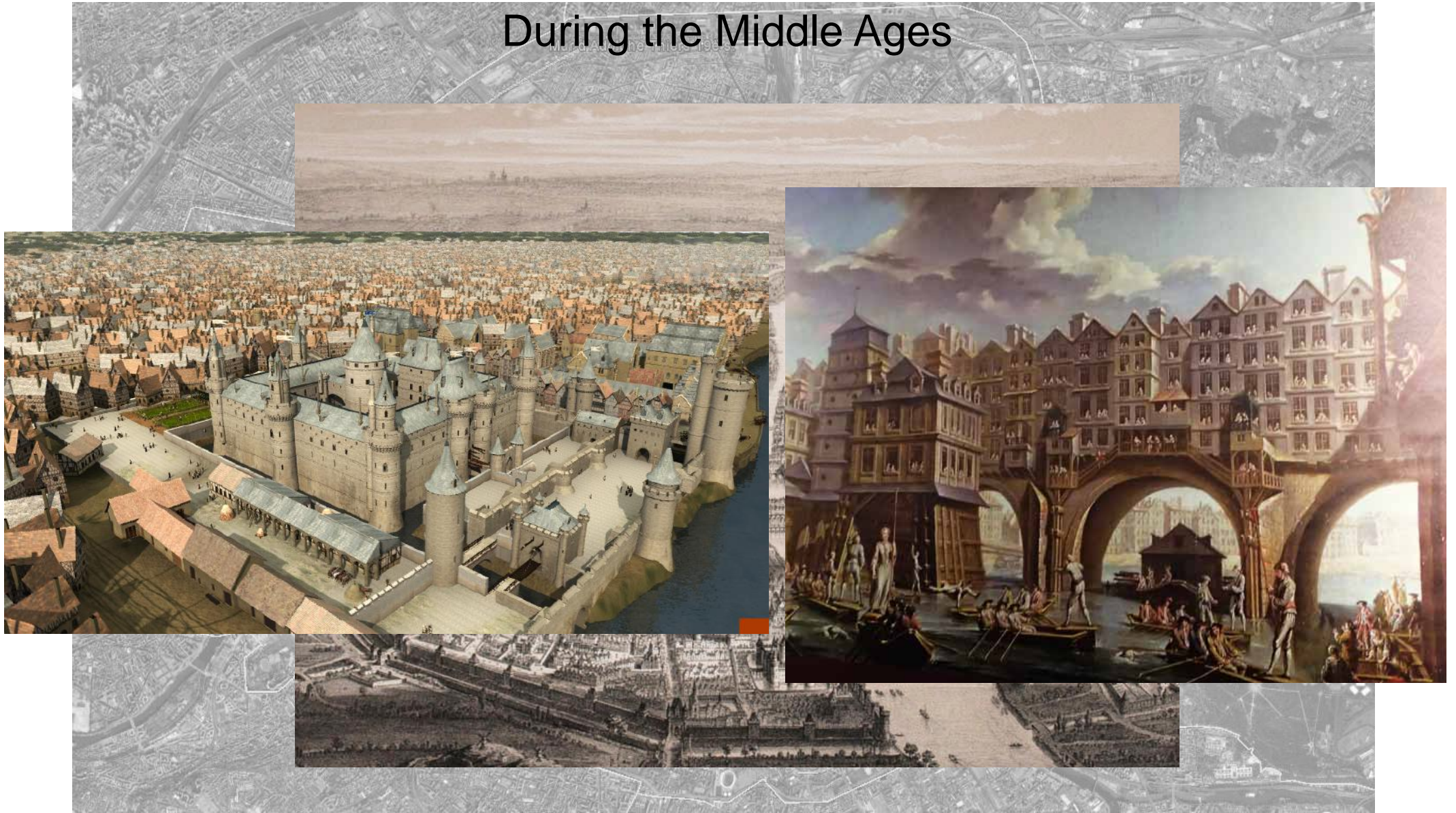
During the Middle Ages



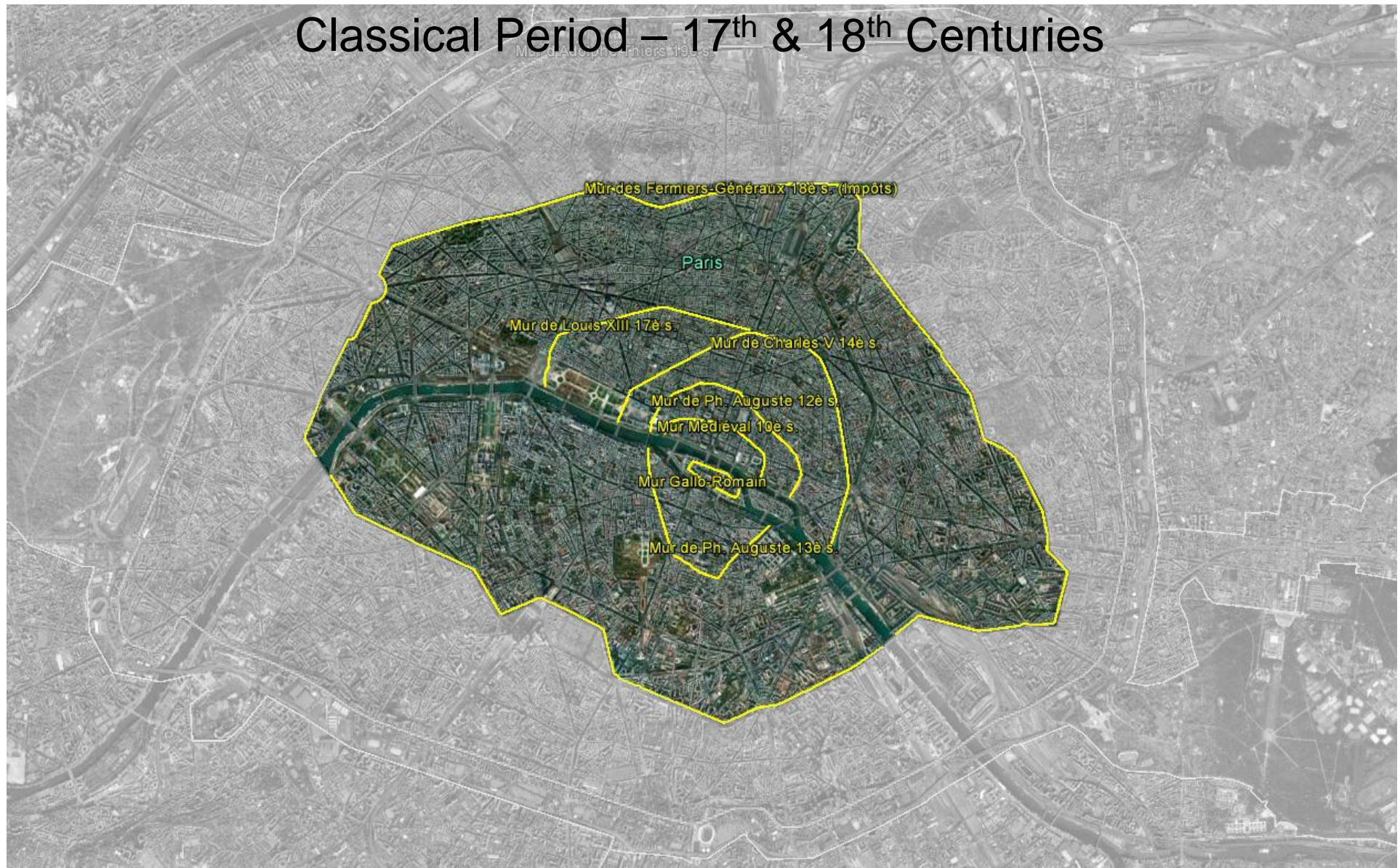
During the Middle Ages



During the Middle Ages



Classical Period – 17th & 18th Centuries



Classical Period – 17th & 18th Centuries



Classical Period – 17th & 18th Centuries



Colonnade du Louvre – Louis XIV



Place Vendôme – Louis XIV

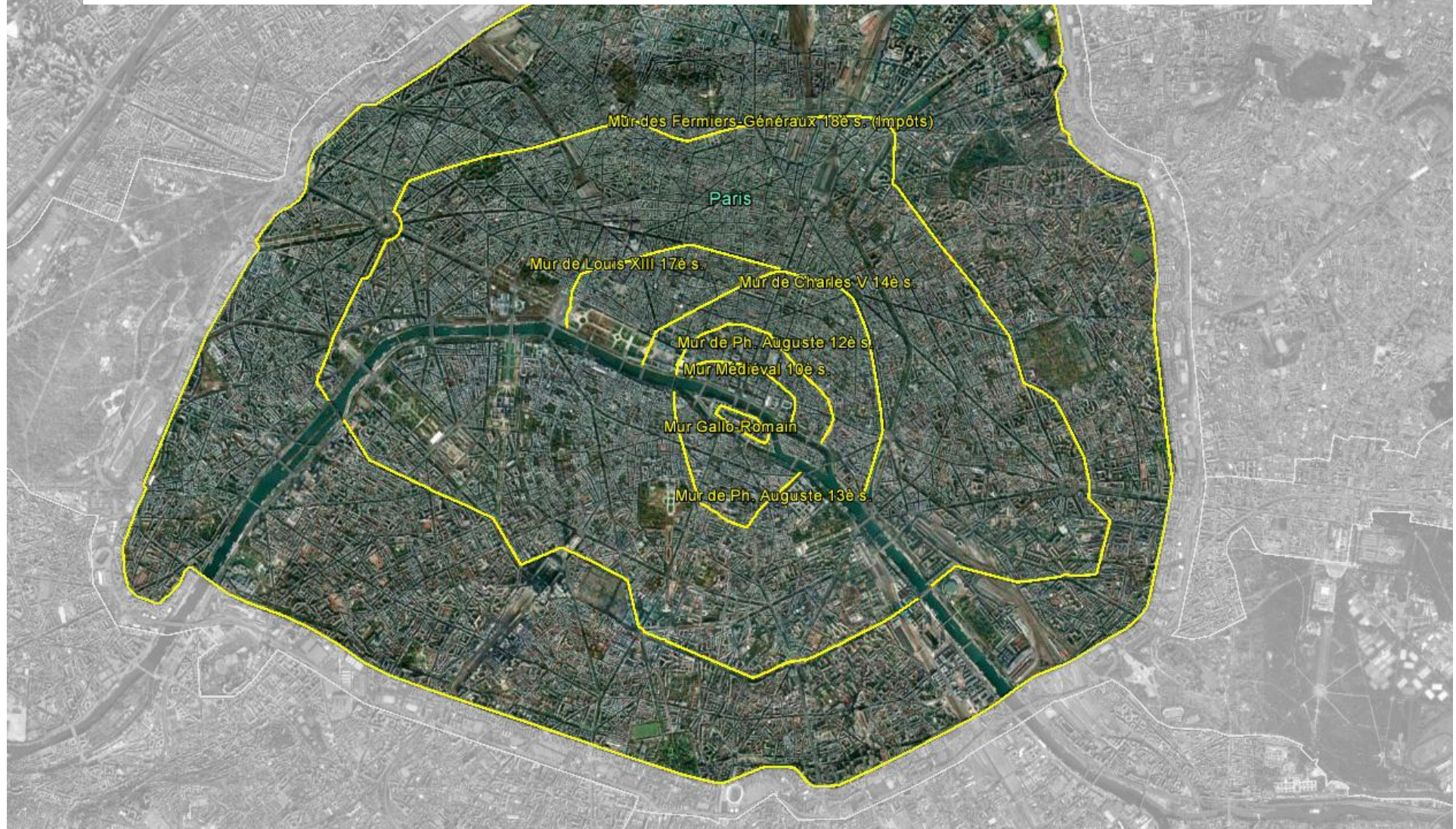


Les Invalides – Louis XIV

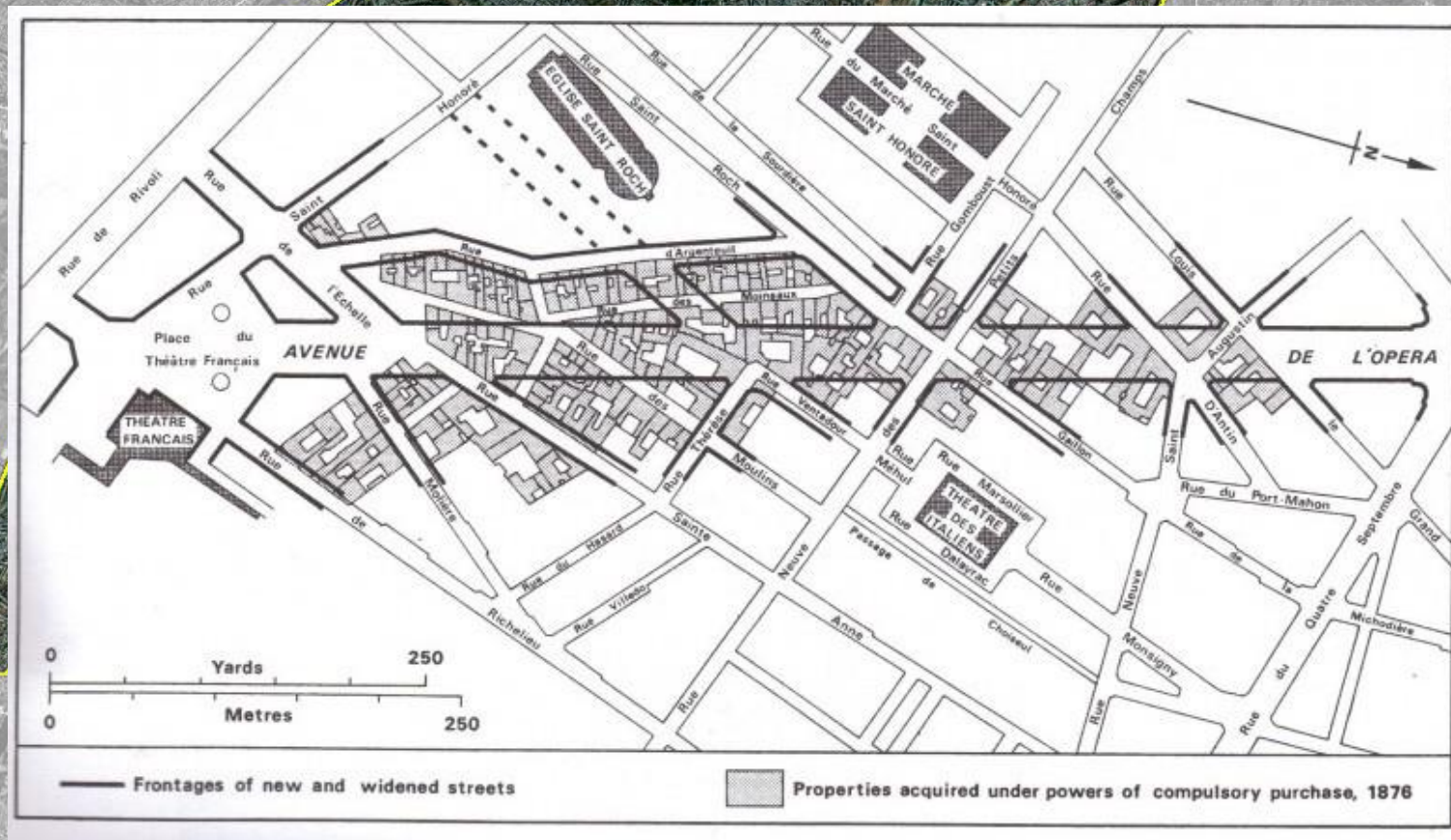


Ecole Militaire – Louis XV

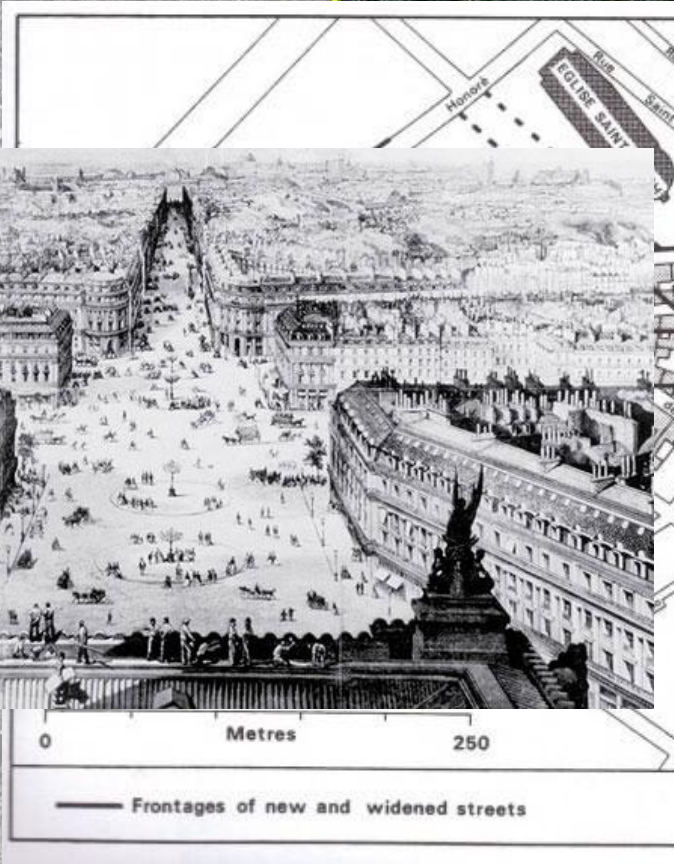
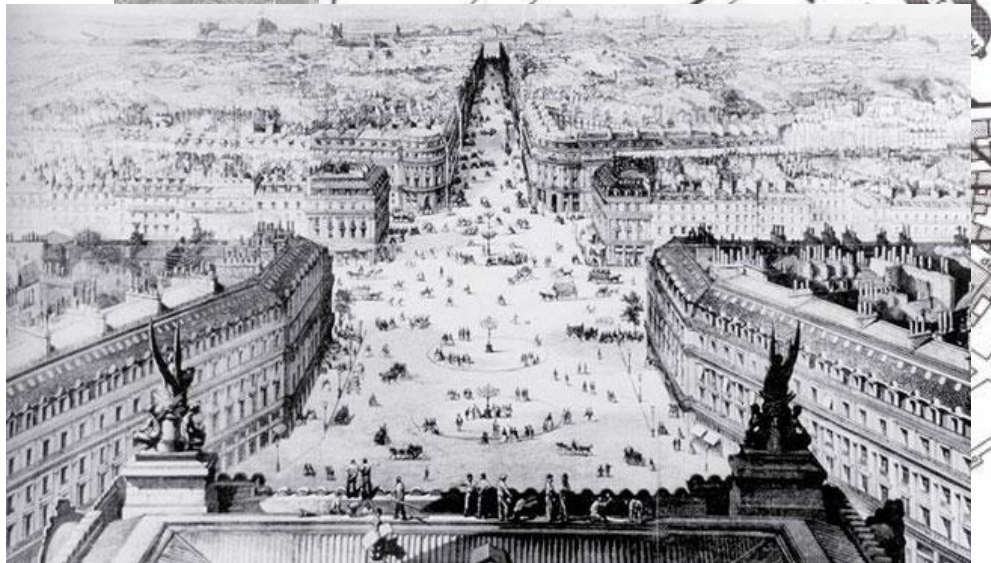
Haussmann's transformation – 19th Century



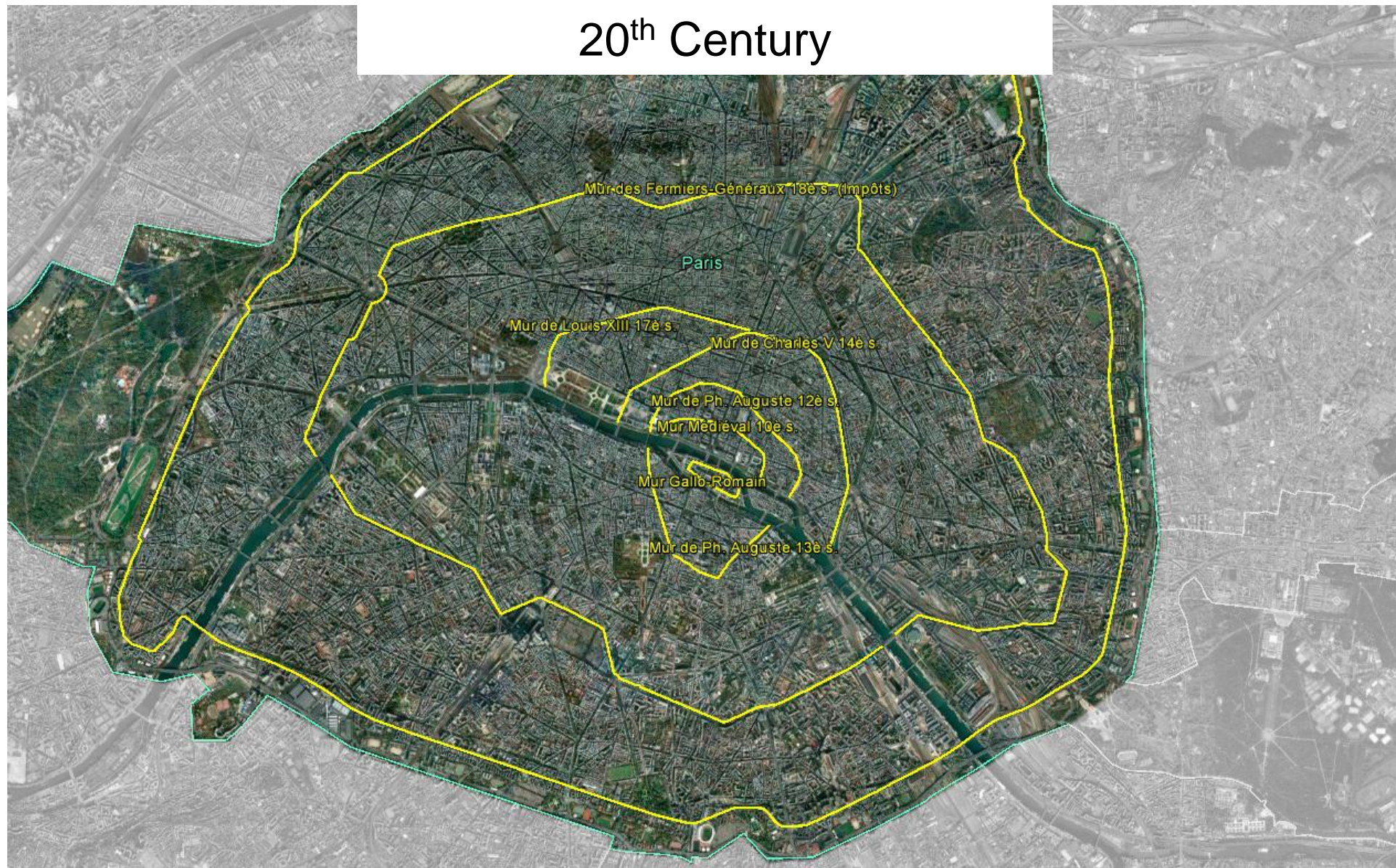
Haussmann's transformation – 19th Century



Haussmann's transformation – 19th Century



20th Century



Art Nouveau



Pont Alexandre III

Art Nouveau



Some of Paris' nuggets

Art Déco



From the 60s' to nowadays



1958 – Headquarters of UNESCO



1963 – House of the Radio



1977 – Montparnasse Tower



1995 – French National Library



2006 – Quai Branly Museum



2016 – Les Halles

Ile de la Cité, the future of the cradle of the city



The impact on Paris' look



A new site in the 17th district – Batignolles neighborhood

The impact on Paris' look

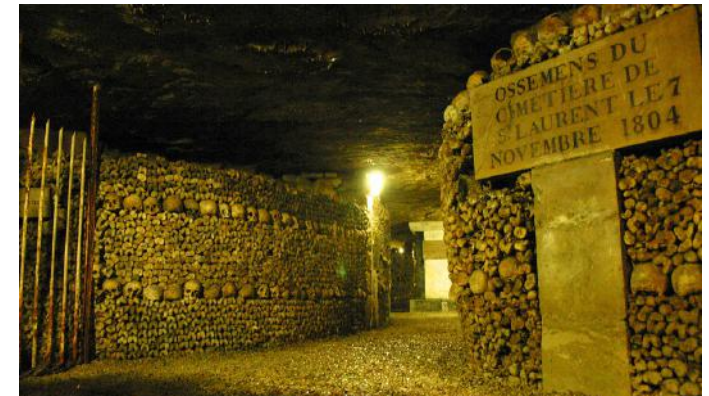
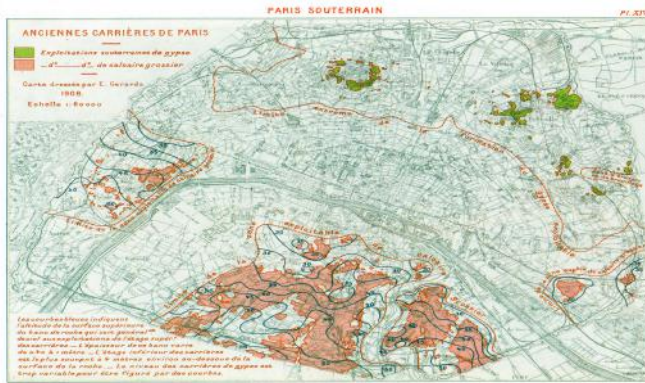


The new Justice Palace by Renzo Piano
in the 17th district – Batignolles neighborhood

Paris underground network



Paris underground network



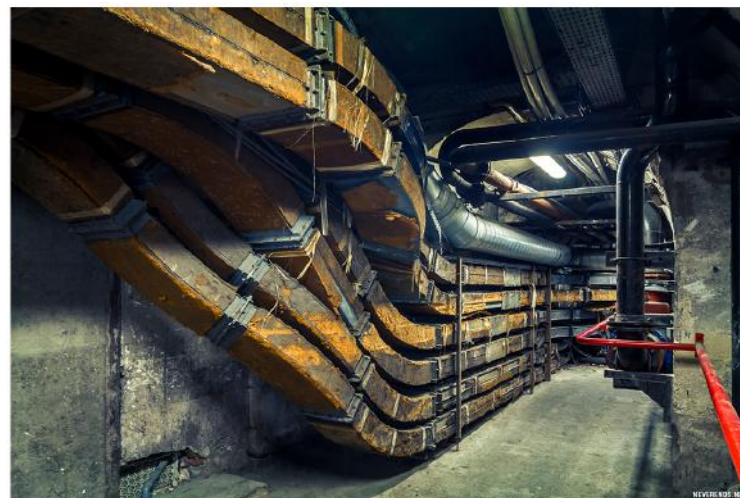
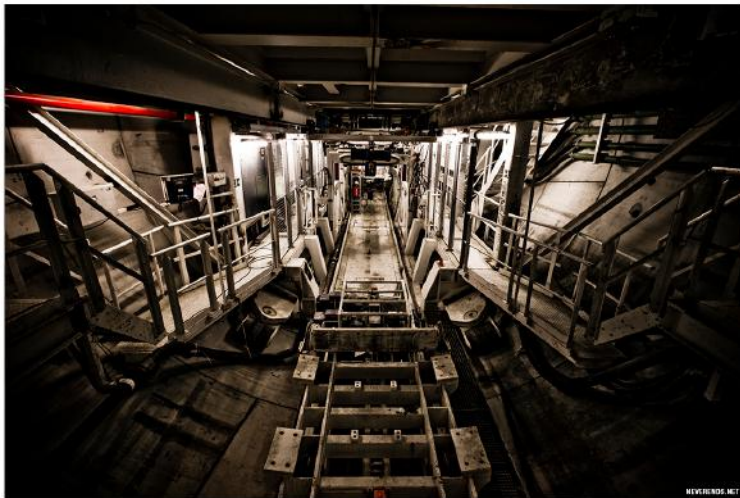
350 km of galleries including the Catacombs

Paris underground network

2500 km
of sewer



205 km
of Metro



kms
of pipes

The “most beautiful” Avenue in the World

The Avenue des Champs-Élysées: past, present and tomorrow

