



**Community Training Center:
Welding Discipline**

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ARENDAI

Arendal is a company specialized in solution design based in Monterrey, founded in 1995 with a **solid corporate governance**.



One of our main social efforts is to **provide education to communities where our projects are located**.



Through this, we enable the community to acquire new skills and knowledge that increases their opportunities of finding better jobs and raising their income.



The final objective of these efforts is that they improve life quality for themselves, their families, the community, **and Mexico**.



One of our projects includes the revamping of a refinery in Salina Cruz, which is located in the Mexican state of Oaxaca. This specific community was identified as in need of improvement, due to the low income and life quality of its population.

Considering the difficult situation and low conditions in which the Salina Cruz community lives, generating jobs for locals became one of our priorities. However, we found out that there were not enough specialized welders in Salina Cruz to meet our demand.



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THE PROJECT

Our idea

To set up a training center for locals, where they could obtain the required qualifications to be hired as a welders

Why welding?

A considerable amount of welding works were required for the refinery revamping. Also, the materials and equipment needed for practice are expensive, making it hard for people with low incomes to practice in order to become qualified for specialized jobs.

Main objective

Reach out to people from the Salina Cruz community, train them and expand their opportunity to grow professionally.



Before



After

STRATEGIC PARTNERSHIP

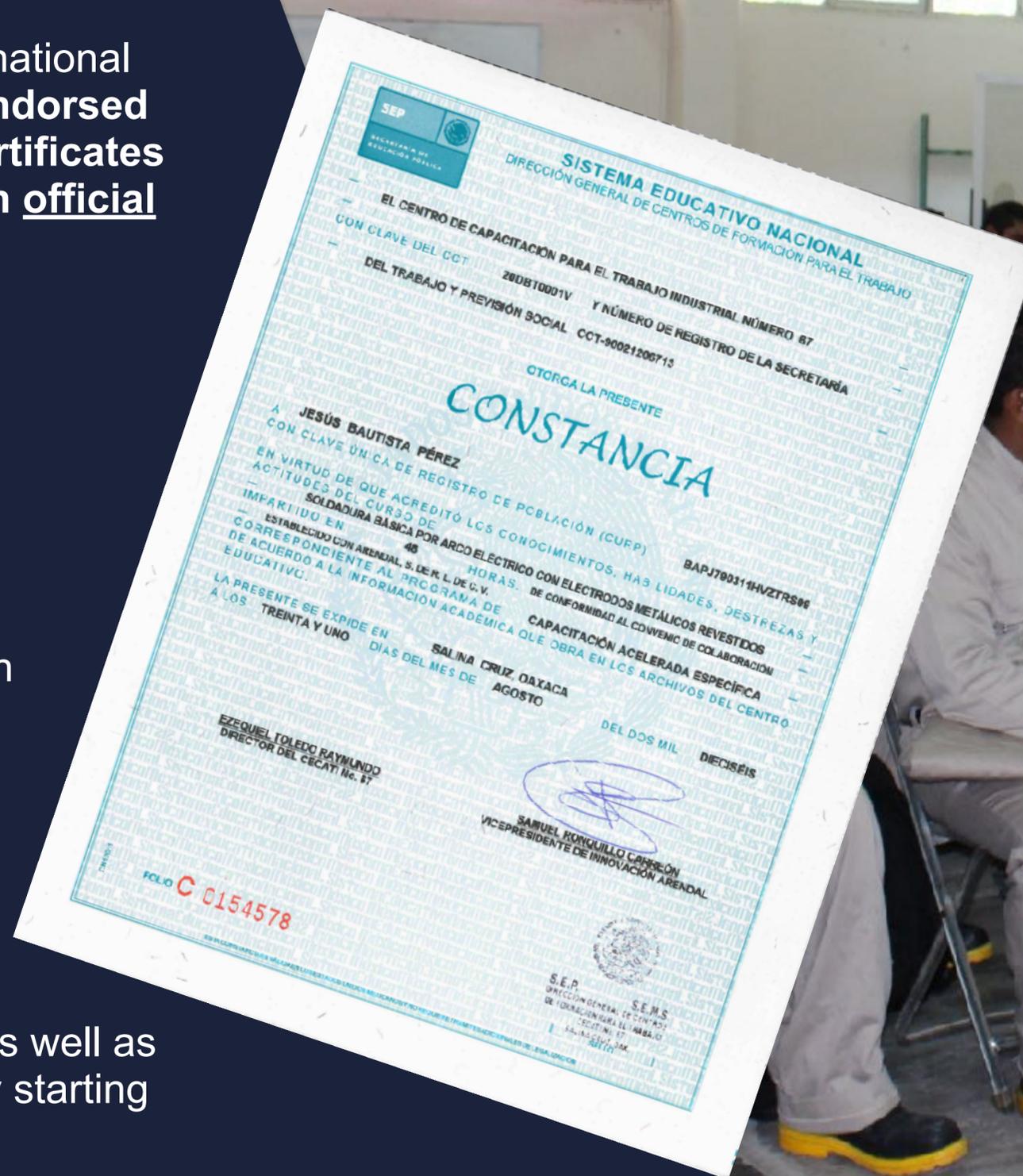
We created an educational partnership with CECATI at a national level. It is important to mention that this partnership is endorsed by the Ministry of Education (SEP); the awarded level certificates are fully supported by this entity and students receive an official technical degree.

What else did we do?

- upgraded workshop, classroom, bathrooms, and storage
- provided welding equipments with capacity for 30 persons to be practicing at once
- full design of study program
- design and production of study manuals
- structured the complete management and administration system for the training center: admissions, courses, evaluation and recognition

Until now, we have accomplished to train a total of **151 students** to a specialized level and in total have awarded more than 700 official degree certificates.

We received extremely positive feedback from our client as well as from community members. Some of our students are already starting their own welding businesses.



WHAT'S NEXT?

As part of this social strategy, we have structured a follow-up consisting of three main phases:

1. Continue to support the training center in Salina Cruz. Some graduated students are working with us, a second phase of the program includes a complement that allows graduates who are already working, to return to the training center to obtain further training and certification.
2. Since our partnership with CECATI and the Ministry of Education (SEP) is on a national level, we plan to replicate this system to communities where our other projects are located.
3. Taking advantage of this experience, we plan to create a textile manufacturer, focalized on mothers with low or no income, mainly those who are the only source of income for their families. The main objectives are:
 1. To produce all of the uniforms and clothes needed for our workers in our 12 million man hour project at Salina Cruz (shirts, overalls, protection garments, etc.)
 2. Offer them to our competitors who are located nearby
 3. Provide these products for our other projects

The scope includes the necessary training for product design, materials definition and selection, production, and commercialization, as well as the required equipment to operate.



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