



CONSOLIDATED CONTRACTORS COMPANY (CCC)

IPLOCA CORPORATE SOCIAL RESPONSIBILITY AWARD 2023



Building Resilience and
Self Reliance of Young Women
Farmers in Minya, Egypt

Empowering Women Farmers

CCC and Alfamar Partner to Create Sustainable Livelihoods for Women Farmers in Upper Egypt and Contribute to Egypt's 2030 Sustainable Agricultural Development Strategy

About the Project

With 24% unemployment among women and 65% of Egypt's economy reliant on agriculture, the need to modernize Egyptian farming and create dignified jobs for women in Egypt's rural communities was never been greater.

Project Goal: To build capacity of women farmers and improve their socio-economic and living conditions.

Project Period: 12 months, April 2019 – April 2020

Partner: Alfanar





Project Activities & Deliverables

Based on an UN-pioneered model known as the Farmer Field School, through the partnership:

- 8 Ministry of Agriculture engineers trained to establish and scale the Farmer Field School model
- 400 women trained on **best agricultural practices, soft and health skills**, over 10 months in 8 Mnya villages
- 50 women entrepreneurs selected and trained on **business skills** through the Farmer Business Schools
- Farmer Field School and Farmer Business School **curricula digitized**. The project can be scaled more efficiently to other communities in Egypt, and eventually across the MENA region.

- 8 Selected Villages
- El Kafour
- Menbal
- Tewfikia
- El-Gazayer
- El-Ruby
- Kom El-Lufy
- El-Tayeba
- Abou-Hennes



Project Outcomes

- Helped the participants improve their economic status by earning more income from their crops and livestock.
- Project Participants started applying learned practices into their piece of land by reducing the use of chemical fertilizers and depending on self-made compost.
- Project Participants started hand picking weeds and using alternative methods for pest control.
- Project Participants were able to calculate profit and loss, select the appropriate crops for their land, reduce agro-waste to zero and benefiting all crop outcomes.
- The social and developmental themes were also highlighted as the participants started taking care of personal hygiene and home cleanliness and attention to appearance.
- Participants changed their nutritional habits by providing healthy balanced nutritious meals for their families.



Looking into the Future

The results of the one-year project demonstrates that CCC and Alfanar's partnership was at the cutting edge of the response to social and economic need of the Al Mnya region and its inhabitants.

Considering the success of this pilot initiative, CCC and Alfanar are now looking to expand the scope of their partnership to sustainably improve more lives in Egypt.